

GARRETT PRENTICE
ART DIRECTOR / DESIGNER

303-888-0629
Los Angeles, CA
garrettprentice.com

PROFILE

Innovative and versatile Art Director with a proven track record in creating captivating visual content for diverse industries. Expertise in brand development, packaging design, and marketing campaigns. Adept at leading teams and managing projects from concept to completion.

EXPERIENCE

FOX SPORTS

Editorial Designer
Nov 2020

- Develop story cards and inline graphics for FOX Sports app, website, and newsletters.
- Adapt content for use on social media and television platforms.

FLUIDRA

Graphic Designer
Dec 2018 – Nov 2020

- Revitalized brand aesthetics for packaging and marketing campaigns.
- Directed team in producing print, digital, and motion graphics for all Fluidra brands.

CANYON DESIGN GROUP

Art Director
May 2017 - Dec 2018

- Conceptualized and executed key art for TV and theatrical releases.
- Led Home Entertainment team in designing DVD/Blu-Ray packaging.
- Supervised Junior Art Directors and interns on multiple projects.

ART MACHINE

Art Director
May 2016 - May 2017

- Crafted print and digital content for Universal Studios Hollywood & Orlando.
- Designed book covers for Hachette Book Group.
- Developed engaging social media content for the Los Angeles Rams and other clients.

QUEST NUTRITION

Graphic Designer
Oct 2015 - May 2016

- Produced print and digital materials, including packaging, social media posts, event logos, and presentations.

BLT COMMUNICATIONS

Intern / Graphic Designer
Jun 2015 - Sep 2015

- Supported key art creation for clients such as Pixar, Disney, Marvel, and Lucasfilm.
- Developed title treatments, OOH, Comps.

WASHINGTON REDSKINS

Intern / Graphic Designer
Jun 2014 - Sep 2014

- Designed marketing and social media content, infographics, and event logos.
- Provided on-field game-day photography.